



A BUSINESS CASE FOR CARBON DATA EXCHANGE STANDARDS

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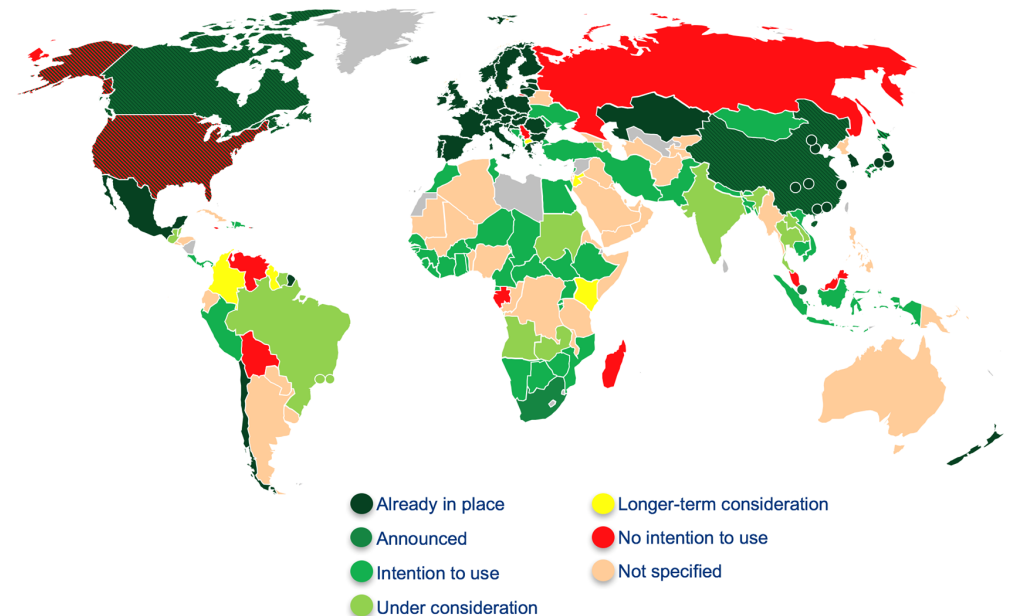
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CARBON-PRICING IS INCREASING

46 national carbon-taxing schemes are already in place to meet Paris Agreement targets. The growth of carbon prices from \$2 (per ton global average 2019) to the \$75–100 range needed to stay on a Paris-compatible trajectory is fundamentally transforming commodities supply chains^[1].

[1] State and Trends of Carbon Pricing, World Bank, 2020

Carbon pricing mechanisms



Source: Wood Mackenzie, IETA

WHICH IS DRIVING DEMAND FOR LOW CARBON PRODUCTS

Carbon Footprint X
Price \$\$\$

Carbon footprint $< X$
Price \$\$\$+++



CARBON FOOTPRINT CALCULATION REQUIRES DATA EXCHANGE ALONG THE VALUE CHAIN

