

*INTERNATIONAL BUSINESS DEVELOPMENT COMMITTEE*

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# AMBASSADOR PROGRAM



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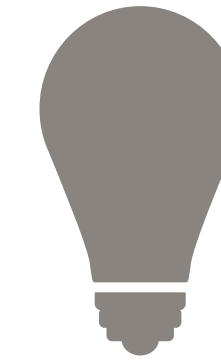
# THE ROLE

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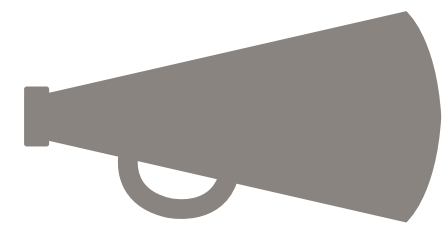
## EDUCATE

- ❖ History of PIDX
- ❖ Available standards
- ❖ Success stories



## INFLUENCE

- ❖ Exchange of ideas
- ❖ New initiatives
- ❖ Best practice sharing



## PROMOTE

- ❖ Adoption of industry standards
- ❖ Volunteerism
- ❖ Participation



## FACILITATE

- ❖ Regional meetings
- ❖ Identify subject matter experts
- ❖ Identify best practices

*AMBASSADOR PROFILE*

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## THE PERSON

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**Desire** to promote global eCommerce standards

**Familiar** with regulations specific to their country or region

**Engaged** in their regional energy community

**Comfortable** facilitating and presenting at local meetings

**Supported** by their employer



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# THE PERKS

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### **MARKET EXPOSURE**

- ❖ Recognition on PIDX website
- ❖ Introductions to key executives from other PIDX member companies
- ❖ Publicity associated with outreach meetings
- ❖ LinkedIn profile

### **COMPLIMENTARY TICKETS**

- ❖ Choose between PIDX US or PIDX European conferences

### **EXCELLENT NETWORKING**

- ❖ Ample opportunity to network and collaborate with peers, industry clients and prospects



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# THE SUPPORT

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## YOUR TEAM

- ❖ International Business Development Committee
- ❖ Network of Ambassadors

## TRAINING

- ❖ Onboarding process
- ❖ Standards & Guidelines

## PIDX ORGANIZATION

- ❖ Ensure Compliance with Anti-Trust Policy and Bylaws
- ❖ Administrative support from PIDX administration

## PIDX COMMITTEES

- ❖ Marketing
- ❖ Membership
- ❖ Conference
- ❖ Executive





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**NEXT STEPS**



Talk to one of us today!

Contact the PIDX organization at [info@pidx.org](mailto:info@pidx.org)